

**ATTENTION TO COW-CALF PRODUCERS!!!**

What a roller coaster ride we are on. Fat cattle and/or feeder cattle market values can vary \$150 to \$200 a head in 2 days on the Chicago Mercantile Exchange. Do I like or believe in these wild moves? Hell no. A-I and computer trading are playing games with the markets and could ruin the back bone of our cattle feeding industry.

Beef producers and the cow-calf people are some of the nicest, hardest, honest people I know. The amount of money it takes to make these operations work is mind boggling. To protect your investment with your cow-calf operation and in order for the livestock auctions to sell your calves for top dollar, most feed yards and back ground buyers will demand your calves have modified live vaccines early summer and early fall shots. That means it will cost you more money up front that will make you more money in the end.

Feeder cattle that get co-mingled are very hard to get started and keep healthy. When these calves get sick and or die, it takes break evens to the moon. Buyers deserve the right to have a chance. 2 rounds of modified live vaccines will be a MUST. Bovi Shield Gold One Shot will be the one most preferred by the feed yards and back grounders. Why do cattle out West bring more? Because their calves have 2 to 3 rounds of shots (modified live) and of course they have bigger bunches which means less co-mingling, which means less stress.

Next, buyers will demand calves to be weaned at least 2 months (60 days) plus. Calves weaned only 30 days are just right to get sick and die. Please wean early. Most buyers would sooner buy a bawling calf before one that is weaned 30 days. Stress is very hard on these young calves at their early age. Vaccines and longer weaning will reward you the producer and the new buyer. We NEED BOTH! We all need to work together.

Calves are at record highs! Working together to produce healthy calves is a win – win for both the buyer and the seller. It takes that long to produce a good healthy calf.

Thanks for your time – The Pauley Families

P.S. Sometimes we have to spend money to make money. Get those calves vaccinated twice - Talk to your vet. They are college educated. Make a plan and be SAFE. Thanks JR